

High School Debit Card Contest - Official Entry Form



Example with dark background



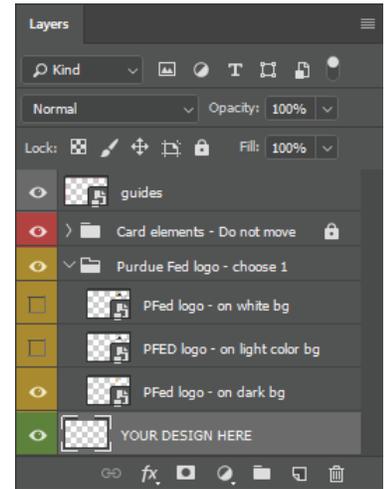
Example with light background

Please use the Photoshop file provided by your administrator. It has been set up to include all of the information required by Purdue Federal, with an additional layer for your artwork. You may add additional layers as needed.

The Card Elements folder is locked. Please do not move this folder, or it's contents, as it is necessary for the final design. Design around these elements, so you do not end up with words or a logo being hidden by the chip or existing logo locations.

You do have the option to select one of three different Purdue Federal logo options based on your design theme.

Lastly, please make sure you have the rights to any images you may be using.



Be creative and good luck!

Bleed area - extend background image or color to here.

Trim area - design will be trimmed on this line.

Safe area - keep all logos and words inside this area.

Tips:

Please extend all background artwork to the bleed area.

Overall dimension should be 3" x 2.25".

Please make sure all images and designs are 300 dpi.

Contest Rules:

You do not have to be a Purdue Federal member to enter and win.

*Must be a student currently enrolled at West Lafayette High School to enter and win. Entries must be submitted by 3/31/2019. Entries submitted after 3/31/2019 will not be considered for the prize. Entries cannot name any other financial institution by name. Information on the card must be accurate. The Submission must be entrant's original creation and owned one hundred percent (100%) by the entrant; and the Submission cannot have been submitted previously in a promotion of any kind, or exhibited or displayed publicly through any means. Content Restrictions: The Submission must not contain material that violates or infringes upon any person or entity's rights including, but not limited to, the rights of privacy (including, but not limited to, publicity and/or right not to be held in a false light), publicity or any intellectual property rights (including, but not limited to, copyright infringement); The Submission must not disparage any person or entity; The Submission must not contain brand names or trademarks other than Sponsor's mark, which entrant has a limited license to use for the sole purpose of creating and uploading a Submission in this Contest; The Submission must not contain footage, images or artwork not created by entrant; The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious and/or defamatory; The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created. The winner will be determined by 1) the Marketing Department at Purdue Federal Credit Union selecting the top six finalists based on artistic criteria and 2) a vote to determine the winner from those finalists, which will be open to the public on the Purdue Federal website. By entering, you and your parent/legal guardian agree to sign and return a publicity release as a condition of accepting any prize. Winners are responsible for any federal or state tax on prizes.

Submitted by: _____

Name: _____

Grade: _____

Phone #: _____

Email: _____

**Submit this entry to
cparrish@purduefed.com by 3/31/2019.**

You will receive a confirmation email from Purdue Federal after submission.

*Zipped files cannot be received.



765.497.3328 // 800.627.3328
PURDUEFED.COM