

▶ Meet Joy.

If you're looking for a trusted and seasoned partner in real estate, Joy Matson is ideal. A part of the real estate industry since 1983, Joy was one of the first builder representatives in the area and is now one of Greater Lafayette's premier mortgage originators. Joy's vast product knowledge and personalized service have allowed her to build strong and lasting relationships with her clients.

"Joy earned our trust the first time we worked with her. We soon evolved as friends and friends look out for on another's best interests," said Jerri and Matt Painter, Men's Basketball Coach for Purdue University. "When working with her, we do not expect special treatment - but we do expect honesty. Her honesty, knowledge, insight, personality, and loyalty keep us coming back for her services."

Joy prides herself on being available 24/7 - both during the mortgage loan process and after the loan closes. She understands well the successes and challenges of seeking for an investing in properties that align with your life's goals and financial strengths - especially when financing new construction or extensive renovations. Joy's sound advice and resourcefulness enable her to develop the mortgage arrangements that fit your unique circumstances. She works quickly and diligently to "make it happen" whether it's your first home, one of many, new construction or residential venture, she ensures that every possible detail and venue have been investigated to guarantee your satisfaction.

Joy understands the current market trends, available products, and underwriting standards in all 50 states placing her in an informed and confident position to provide wise and diverse advise. This level of professional expertise, a degree from the University of Illinois, licenses in real estate, and extensive knowledge of the community, places her at the top of her field. At Purdue Federal, Joy has an entire servicing team - including processors and underwriters - located right here in the community. Mortgages are serviced locally for the life of the loan, which is rare in the industry.

Joy's personalized approach has been annually recognized for the past decade at the national level by professional organizations, the banking industry, and her peers. Joy's clients have also expressed their appreciation by returning to her for additional services along with referring their family and friends. Many of her clients continue to seek her services even after moving to another part of the country.

When you get to know Joy you'll find that these attributes are a natural extension of Joy's positive attitude, vibrant laughter, and personal fondness for her community. To bring balance and simplicity to her life's work, Joy tends to her "working" farm and is surrounded by her horses and other beloved animals who have found her home as a safe refuge.

Joy welcomes your business!

Call her today to discuss a mortgage loan that meets your specific needs.



Joy Matson

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